

↓ Education Festival  
Registration/Reservations ↓

**Early  
Registration** First Participant .....\$125.00  
(Includes 2006 Membership)  
**Until** \$70.00 each additional person  
**March 4th** from your shop.

**Registration** First participant .....\$150.00  
**After** (Includes 2006 Membership)  
**March 4th** \$95.00 each additional person  
(Or at the Door) from your shop.

Please make your check payable to **Lynn Clark, EPFG Treasurer**  
EPFG and mail with **c/o Lake City Picture Framing**  
this completed form **14028 Lake City Way NE**  
(or copy of) by **Seattle, WA 98125-3618**  
March 12th to: **(206) 363-2100**

**Total Number of people attending  
from your shop** \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Name/Attendee \_\_\_\_\_

Additional Attendee \_\_\_\_\_

Additional Attendee \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

e-mail address \_\_\_\_\_

**Please fill out both sides.**

**Festival Extras**

As part of your registration fee, you are entitled to the breakfast bar, a buffet lunch that includes dessert and a social hour that includes a great selection of hors d'oeuvres as well as a ticket for one free drink.

During the Luncheon, there will be a Keynote Speech by Leonard DuBoff, noted author, speaker and authority on arts and the law. Awards for the competition framing and drawings for numerous door prizes are on the agenda also.

At the beginning of the lunch session, each attendee is asked to vote for his/her favorite in the EPFG Framing Competition. The winner is will receive a cash prize and a ribbon along with the First, Second and Third place winners.

**EPFG 13th Annual Framing Competition  
Information**

Take a chance and show us your talent. Maybe you'll win a prize too. First, Second and Third Place and Popular Choice prize monies will be awarded during the luncheon. Lynn Clark has a limited number of year's prints available for purchase at a mere \$10.00 each (which includes postage). Contact Lynn at 206 363-2100 or at [lynnclark@attbi.com](mailto:lynnclark@attbi.com).

**Outside measurement must not exceed 24" by 24". Must be Conservation Framed.**

A copy of the rules/Judging Criteria and Framing Description Form can be found on the EPFG website, [www.nwpictureframer.com](http://www.nwpictureframer.com), or contact Bob Holcomb at: **425-895-8822** or [exafixer@yahoo.com](mailto:exafixer@yahoo.com).

**Bring your completed description form and your framed piece to the Festival to turn in between 7:30 & 8:30 a.m. on March 19th.**

Visit [www.nwpictureframer.com](http://www.nwpictureframer.com) for the latest information

CUT HERE

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Evergreen Picture Framers' Guild  
6523 California Ave. SW #104  
Seattle, WA 98136



PICTURE  
FRAMERS

GUILD

13th Annual  
Education Festival  
March 19, 2006

EMBASSY SUITES HOTEL  
15920 West Valley Hwy  
Tukwila, WA 98188-5547  
(425) 227-8844

Special Thanks to:

[www.FerenSoft.com](http://www.FerenSoft.com)

For Distributing this Brochure

Check our website, [www.nwpictureframer.com](http://www.nwpictureframer.com), for the latest information

# Breakfast Bar, Registration & Framing Competition Turn-In

↓ **TIMELINE** ↓

7:30-8:30 a.m.

<i>Morning Class #1</i>	<i>Morning Class #2</i>	<i>Morning Class #3</i>	<i>Morning Class #4</i>
<p><b>Creative ways to market your business</b> <i>This class 8:30 to 11:30 a.m.</i></p> <p><i>Learn the difference between marketing &amp; advertising, how to gain the competitive edge over the big box discounters, and how to turn your size into a marketing advantage.</i></p> <p><i>Also, the most effective way to attract the best customers, and how to easily get free publicity. Discover those things you can do Monday morning to start earning more money.</i></p> <p>Meg Peters, CPF Crescent Cardboard Company</p>	<p><b>LIMIT 20!</b> <b>Gilding and applying Compo ornaments</b> <i>This class 8:30 to 11:30 a.m.</i></p> <p><i>Compo ornaments have been used since the 18th Century to add decorative detail to picture frames. Pre-cast unfinished ornaments are available and inexpensive. Learn how to apply and gild ornaments with a variety of gilding methods and then tone to blend with a finished frame, concealing miters and adding a decorative touch to stock mouldings.</i></p> <p>Charles Douglas Charles Douglas Gilding Studio</p>	<p><b>Copyright and Legal Issues</b> <i>This class 8:30 to 11:30 a.m.</i></p> <p><i>Leonard will present some of the more significant copyright, trademark and other issues that are important to those involved in the framing business. His vast knowledge of the field and entertaining presentation style will make this an extremely important course for anyone involved in framing or a related business.</i></p> <p><i>DuBoff will present the key issues that have emerged in recent years and provide you with an opportunity to ask an expert about the host of legal and business issues that confront you in your art-related business.</i></p> <p><i>A practical program which you cannot afford to miss.</i></p> <p>Leonard DuBoff The DuBoff Law Group, LLC</p>	<p><b>LIMIT 20!</b> <b>Wrapped Fabric Mats</b> <i>This class 8:30 to 11:30 a.m.</i></p> <p><i>Learn the skills of hand wrapped mats and liners, and why the rich look of real fabric can add double digits to your bottom line. Learn how to give your customers the look that will have them coming back for more. Baer is an internationally recognized, award winning framer and instructor of over 39 years experience, and a frequent contributor to the Guild educational programs.</i></p> <p>Baer Charlton, CPF, MPF Frank's Fabrics for Framers</p>

*Morning Classes*

8:30 to 11:30 a.m.

11:30 a.m. to 2:00 p.m.

## Keynote Luncheon, Awards, Door Prizes & Sponsor Recognition

<i>Afternoon Class #1</i>	<i>Afternoon Class #2</i>	<i>Afternoon Class #3</i>	<i>Afternoon Class #4</i>
<p><b>Creative Framing</b> Thinking outside the Shadow Box <i>This class 2:00 to 5:00 p.m.</i></p> <p><i>Learn the value of offering creative framing and how to build your own brand loyalty. Put a price on your creativity, and up-sell better products and services. Find out the 10 creative techniques you should be selling and step-by-step instructions for favorite framing techniques</i></p> <p>Meg Peters, CPF Crescent Cardboard Company</p>	<p><b>History of Frames and Framing</b> <i>This class 2:00 to 5:00 p.m.</i></p> <p><i>A guided tour through history of where frames started, where designs came from, and some of the back room trash talking about major styles and periods of framing. Do you know Rococo from Baroque? All four of the Louies and why they changed art? What is unique to America, and when did framing start to be about "the wall". Baer will answer all of these questions, and more, when he talks Big Freaking Gold Frames!</i></p> <p>Baer Charlton, CPF, MPF Frank's Fabrics for Framers</p>	<p><b>Object Mounting Techniques</b> <i>This class 2:00 to 5:00 p.m.</i></p> <p><i>Learn how to mount just about anything. Various methods of attaching dimensional items to mount boards, controlling the depth of the mount, glazing and finishing the art will be discussed. Bring an object which will fit into an 8x10 frame (provided), and glazing. We will provide remaining materials, and Grant will guide you through the process of completing a display piece. A must for those new to the business of framing!</i></p> <p>Grant Smith, CPF Canadian Picture Framers School</p>	<p><b>CPF Prep Class</b> <i>This class 2:00 to 3:30 pm.</i></p> <p><i>Plan to take the CPF test this year. How to obtain references, what to study, and a practice test to boot. Find out when and where the test will be given. Get your mark as a professional.</i></p> <p>Molly Boone-Jones, CPF Seattle Custom Framing</p>
<p><b>Afternoon Class #5</b></p>			
<p><b>LIMIT 20! Intro to Gilding</b> <i>This class 3:30 to 5:00 p.m.</i></p> <p><i>Explore the mysteries of the ancient craft of gold leaf gilding. Try your hand at laying genuine 23k gold leaf and bring your questions to an open discussion of old world gilding.</i></p> <p>Charles Douglas Charles Douglas Gilding Studio</p>			

*Afternoon Classes*

2:00 to 5:00 p.m.

5:00 to 6:30 p.m.

## Social Hour

EACH ATTENDEE CHOOSES ONE MORNING AND ONE or TWO AFTERNOON CLASSES

**PLEASE WRITE IN THE INITIALS FOR EACH ATTENDEE'S CLASS CHOICES**

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### MORNING CLASSES

**Meg Peters, CPF**  
Creative Ways to Market Your Business  
Half Day Morning

**Class #1**

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**Charles Douglas Gilding, etc.**  
Class is limited to 20  
Half Day Morning

**Class #2**

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**Leonard DuBoff**  
Copyright and legal issues  
Half Day Morning

**Class #3**

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**Baer Charlton, CPF, MPF**  
Wrapped Fabric Mats  
Class is limited to 20  
Half Day Morning

**Class #4**

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### AFTERNOON CLASSES

**Meg Peters, CPF**  
Creative Framing  
Half Day Afternoon

**Class #1**

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**Baer Charlton, CPF, MPF**  
History of Frames and Framing  
Half Day Afternoon

**Class #2**

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**Grant Smith, CPF**  
Object Mounting Techniques  
Half Day Afternoon

**Class #3**

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**Molly Boone-Jones, CPF**  
CPF Preparation  
Quarter Day afternoon

**Class #4**

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**Charles Douglas**  
Introduction to Gilding  
Quarter Day afternoon  
Class is limited to 20

**Class #5**

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Please fill out both sides.